



WINN WHITEPAPER

V 1.0

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Introduction

Cryptocurrency was developed in order to devise a 'trustless' technology, and therefore is a digital payment system that doesn't rely on a bank or other third party to verify transactions. It's a peer-to-peer system which gives anyone, anywhere the opportunity to send and receive fast and secure payments. Instead of being based on fiat currency (physical money) which is carried around and exchanged in the real world, cryptocurrency payments exist purely as digital entries to a shared ledger (online database) which records and verifies specific transaction details. When you transfer cryptocurrency funds, these records form a 'block' in the blockchain and are recorded securely on the public ledger. The currency is stored by you in a digital wallet with the key held either directly by you or by the wallet provider.

Cryptocurrency is so named because it uses encryption to verify transactions. This means advanced coding is involved in storing and transmitting cryptocurrency data between wallets and to public ledgers. The aim of the encryption is to provide increased security and safety.

In line with the massive growth of the modern web, blockchain technology is paving the way with huge potential and transformative power. Just as the internet needed Web 2.0 to engage users with more social, usable, and interoperable functionality, blockchain technology's path to mass adoption hinges upon creating a seamless user experience. While the industry is still young and the potential of decentralized applications remains largely untapped, the WINN is positioned to spark Web 3.0 on the TRON network with its revolutionary DApp experiences.

Advantages

The advantages to using cryptocurrency are high. Traditional methods of payment are slow and cumbersome, requiring days to send what is in effect just a digital transaction from account to account. A crypto transaction can be completed in minutes for any amount to or from anywhere in the world.

There is also the requirement to reimburse the bank or other third-party service for carrying out and verifying the transaction, sometimes with extortionate fees for particular transactions or recurring fees for doing nothing at all.

Fiat currency is also centralized by the national government of that country and new currency can be released to withdraw making the currency unstable, shown by fluctuations in the value. This can be directly linked to political events and is outside the control of the public. Cryptocurrency is decentralized, and self governing therefore unaffected by these factors.

Disadvantages

Cryptocurrency carries the element of risk of double spend (offering the same payment to 2 recipients without the rapid verification of the transaction - as in a paper bill physically changing hands between merchant and buyer) and it is imperative that any cryptocurrency on the market has a mechanism in place for preventing this. The verification process of every transaction is required to prevent this double-spend. This is the PoS or PoW consensus method of multiple peer verification of a transaction until it becomes embedded in the blockchain and approved. This is where users can earn incentives for using their computing power to 'mine' or verify the transaction. Merchants are advised to wait for the sixth authorisation of the transaction which signifies the absolute record of the block being followed by six additional blocks which is computationally impossible to undo. This result is usually achieved within five to six minutes.

Winwestor Ltd

Winwestor Ltd is an investment company based in UAE / Dubai

In the current technological climate, development of innovative digital solutions and new digital business start-ups is at the forefront of investment opportunities.

Winwestor introduces potential investors to digital products looking for investment.

All businesses can benefit from digital solutions. For example;

- ➔ Financial institutions
- ➔ Online entertainment (particularly monetary based)
- ➔ Education and training institutions with the creation and delivery of e-learning systems, online self-guided learning, and other digital transformation initiatives
- ➔ E-commerce with organisational strategies, development, and business processes, including marketing solutions and strategies, payment solutions and finance initiatives

There is no stronger or more secure digital solution than blockchain technology, thus offering corporate and individual investors the leading opportunity at all stages.

With the planned development of DApps and the dedicated supporting platform/exchange we will be able to encourage all investors to make all their investments with WINN coin.

Why Winn Coin on Tron?

Tron is a blockchain-based decentralised platform that aims to build a free, global digital content entertainment system with distributed storage technology, and allows easy and cost-effective sharing of digital content.

From our perspective, the TRON protocol has managed to meet expectations by becoming one of the largest blockchain-based operating systems in the world. We intend to take advantage of TRON's high throughput and scalability to provide the best user experience possible for the community we serve.

By using the features of the blockchain and peer-to-peer (P2P) network technology, Tron attempts to bridge the gap between content creators and content consumers by eliminating the middleman. The result is an overall cost reduction for the consumer and improved collection through direct receipts for the content producer, which offers a win-win situation.

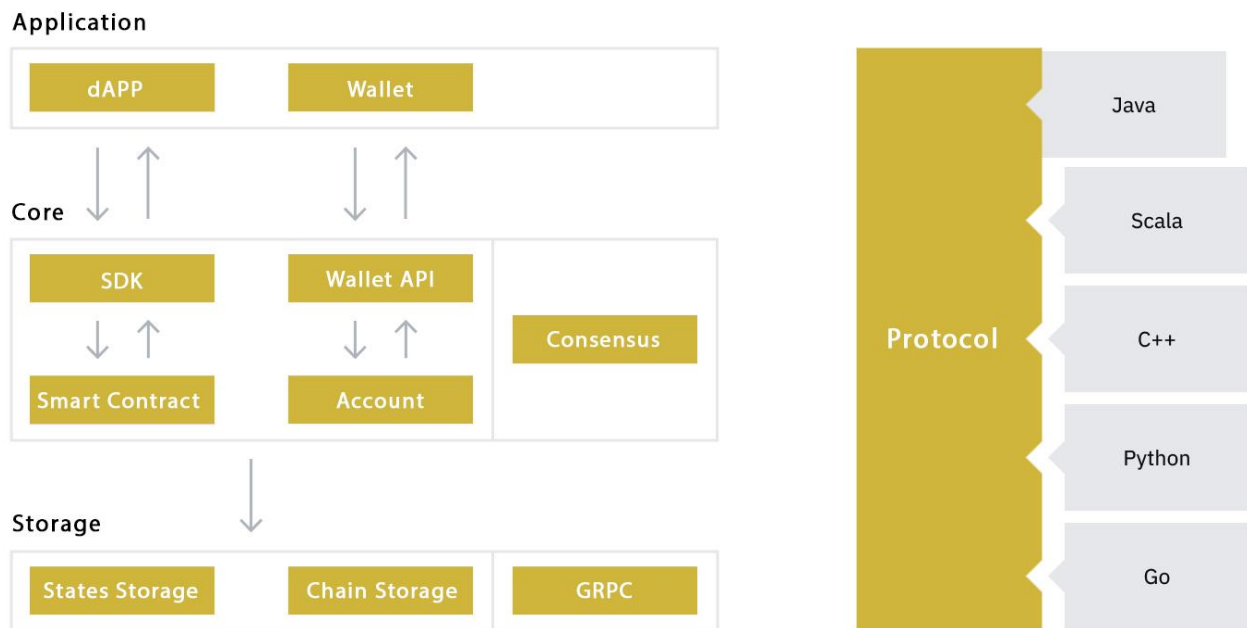
Tron is an ambitious initiative that has lined up lots of potential milestones in the years to come.

Tron Network Architecture

The TRON architecture distinguishes between three layers: storage, core, and applications. In addition to storing network blocks and statuses at the storage level, it uses a GRPC-neutral concerning the language and platform, an open-source framework for remote procedure calls.

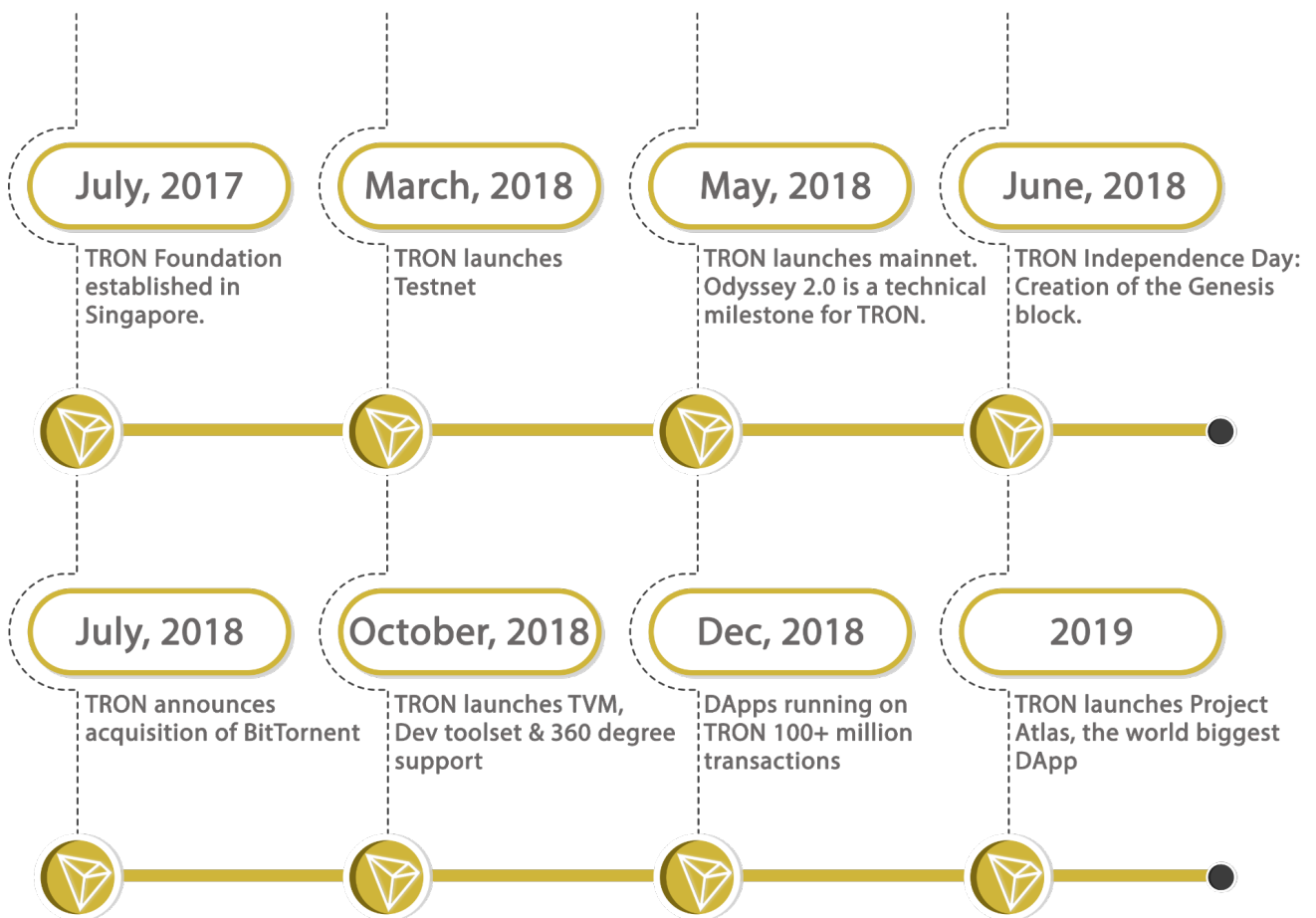
At the core level, modules for consensus, smart contracts, and account management are implemented.

At the application level, it is possible to create decentralized applications not only in the main protocol language (Java), but also in others, including Scala, C ++, Python, and Go, and with support for the Protobuf structured data serialization protocol.



Tron Crypto Future

There are four main steps to achieve in the nearest future (e.g., Exodus, Odyssey, Great Voyage, Apollo). Star Trek and Eternity steps are planned for the long-term.



Exodus. Launching the mainnet. This step was accomplished in 2018.

Odyssey. Advancing the project's economic inducements and stimulates growth.

Great Voyage. Users will be able to create their own tokens.

Apollo. Building a fully decentralized token trading platform.

Star Trek. Developing the game platform for users to create games. TRX's becoming a gaming coin.

Eternity. The last stage of Tron development. Becoming of decentralized blockchain-based gaming and market platform.

How It Works

For Developers

The WINN platform provides a set of developer tools so that their focus can be on creating integrations with third party apps while the platform takes care of the rest. For the platform's services, the developer pays a small percentage of their App's operating income.

Developers are encouraged to devise new ways to engage community members and provide incentives through clever UX design without having to worry about the integral technology of the platform's capabilities.

For the Community

The WINN community consists of a wide range of 'suppliers' offering their products, services and content with the benefit of accepting payment with WINN tokens. This increases their market reach to users that may previously not have considered their product. This can be a considerable increase, with marginal expense on marketing efforts.

There is also the benefit of increased ease and speed of transactions, making their product accessible to some that were previously unable to hold any digital payment method.

Methods such as Paypal may seem worldwide but there are many end users who cannot access this service.

The WINN coin wallet will be offered in the early stages with an easy sign up and less stringent KYC in order to encourage the end-users that find it difficult to pass what can often be very in-depth compliance procedures.

The community of WINN Coin will benefit as a whole as they join their content and end-user services towards becoming one of the leading blockchains across all platforms.

For WINN Holders

WINN token holders are at the core of all the platforms. The amount of TRX (Tron) distributed to each user will be proportional to the amount of WINN they hold. Participants can receive WINN for staking (PoS consensus) their WINN tokens. This mechanism will aggregate more activity on the platforms and continue to increase the value of WINN.

WINN token holders can also access more services online and in person as the investor partners offer more and more services and products with the WINN coin payment method by DApp integrations.

More details about the system will be released in the future. The team believes this broad token distribution mechanism will help grow a vibrant community engaged with the platform's growth, partnerships, governance process, and more.

Tokenomics

Tokenomics is the study and analysis of Cryptocurrency trends, forecasts and performance. Just as Economists analyse and report on a national economy or global trends, Tokenomics is the equivalent for the world of crypto.

WINN token, a TRC10-based utility token, is WINN's platform token. WINN holders are the platform's core user base and will receive numerous benefits for their loyal support of the token. Much like the VIP guests of Winwestor Ltd investors, WINN token holders will be treated like blockchain royalty.

We are re-imagining commerce. Using blockchain and other distributed ledger technologies we're empowering people to transact on a global scale in a more open, secure, and efficient way while creating a platform geared towards tourism, entertainment and gaming.

Tokenomics deals with the following areas:

Purpose of the Token - How does the Token act? Is it just something that speeds up the fundraising process for a project or does it have a global, long-term goal? In the case of WINN coin, the 'project' is already an established online and offline entertainment and tourism community which to date has not entered the crypto market.

Token Functionality - Is the Token scalable? Does it have a market? Can it be traded on an exchange? As the WINN coin's Layer 1 is TRON (TRX) trading can occur straight away. The market is already established and waiting for Crypto currency solutions to be integrated.

Token Value & Stability - Value cannot be predicted; For example, external growth and volatility can fluctuate the value of an asset due to liquidity in stock markets. Projects can increase the stability of a token by making sure there are enough coins to meet the demand. The WINNcoin ICO phase is being executed with 75% of the coins being for sales and partnerships. The remaining 25% is for marketing, research and development and reserves to balance the value in the event of spikes in demand post ICO. As the community grows so does the number of users, investors and partners, thus creating an almost self-perpetuating momentum of growth.

Token distribution - Tokens must be distributed outside of users. This is achieved in a variety of ways, including rewards, ICOs, airdrops, and lockdrops. Several factors should also be considered regarding the amount to be posted and when it will be posted. The WINNcoin roadmap sets out the timeline for these stages.

Macrotokenomics

Macrotokenomics are the collective features of the network and are associated with the wider blockchain economy, including interactions with third parties such as exchanges or governance.

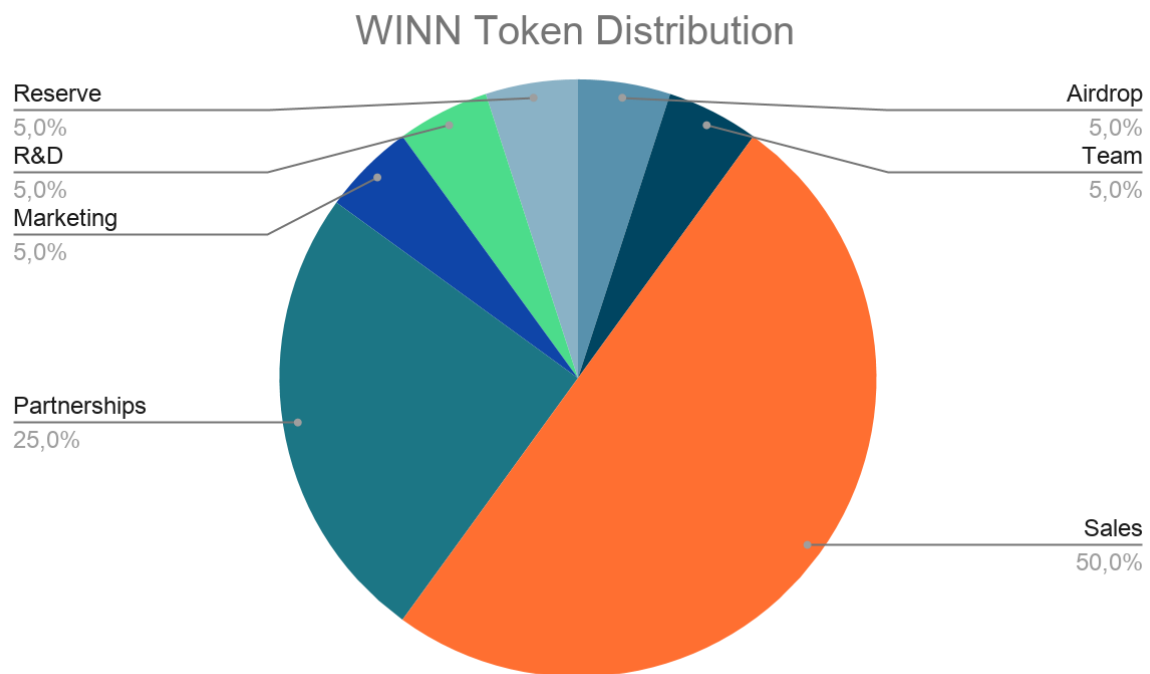
Microtokenomics

Microtokenomics are individual features of the network and look at the variables that direct the function changes of different parts of the blockchain.

Both the Makro- and Mikro- tokenomics of WINN coin will be explored in updated versions of this whitepaper as the Ecosystem of WINN develops.

WINN Token Issuance

WINN will create a total issuance of 21 billion WINN tokens. Tokens will be allocated in the following proportions.



New Coin Issuance

There is currently no directive for issuing new coins in addition to the 21 billion. If the demand for the coin creates instability in value in later stages, there can be a new directive if supported by the stakeholders.

Ecosystem

A token-based ecosystem is the alignment structure of a multilateral set of partners for a defined period of time who, through the active shaping of relationships, pursue a common goal of creating common added value for all actors through a central value proposition with tokens as the value proposition of the ecosystem.

The WINN ecosystem includes industry sectors such as Tourism, Gaming, Real Estate, Entertainment and E-commerce.

Developer Portal

Developers that join the WINN ecosystem will be able to access the latest SDK, APIs, and technology documents needed to connect to the ecosystem.

Community

As the WINN token will be used across a large network of established products and services which are not yet accepting cryptocurrency, there is the potential for large numbers of new users coming into the community.

There are also some high value products which will require high numbers of tokens/coin to be exchanged for other fiat currencies or cryptocurrency. This will bring a rapid growth of trading at an early stage in the development of the coin.

The industries within the community are highly competitive and as these partners and investors begin to integrate the WINN payment method, the competitors will follow.

Some of the partners have products across each of the largest sectors and as such will integrate all of their products and services so as to cross sell and upsell to token holders.

Payment Gateway

Developers can integrate WINNs platform payment services into their websites or Apps. The goal of this functionality is to make any payment as easy as possible,

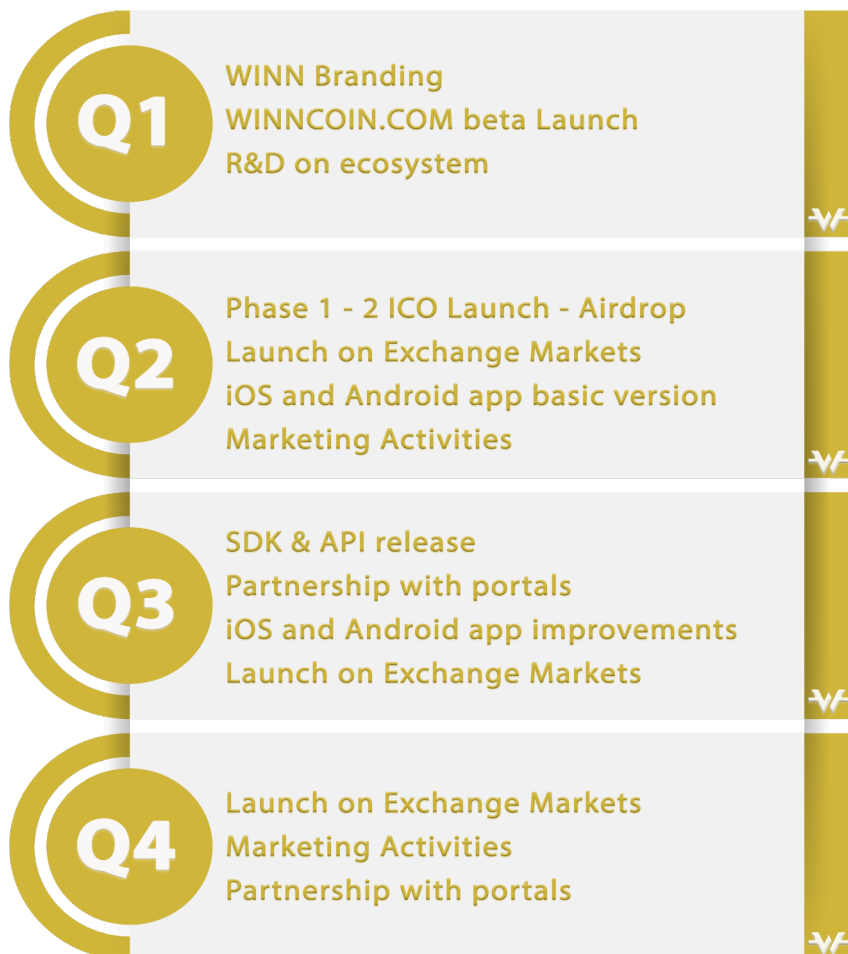
Users can make payments using WINN Coins in their wallet, or from their credit card, debit card, or bank account.

Wallet

The team will be working closely with the TRON Link team to provide premium wallet services that will be optimised and expanded for the WINN platform's audience. In the future, WINN will expand the platform so anyone can play no matter the type of cryptocurrency they hold.

WINNCOIN ROADMAP (*)

❖ 2021



❖ 2022

- Ongoing R&D Activities

The Winncoin platform will continue to develop steadily. Research and review is the main key to keeping the platform up to date and to lead the developing technology and the crypto world.

- Marketing Activities

One of the most important ways to promote the brand is to invest in marketing. With in-depth studies, an expert marketing team will reveal the spirit of the business.

- Partnership Activities

We aim at connecting individuals and organisations from different sectors and countries. Some of those are especially important to us - our strategic partners. They are the ones we learn from every day. They inspire us with their dedication and passion. They are our strongest allies in creating resilient ecosystems.

Please visit Winncoin.com for more information.

() Roadmap WINN's timeline is subject to change. Follow our channels to receive the latest additions or changes.*

Twitter Account

[winncoin](https://twitter.com/winncoin)

Youtube Channel

[winncoin](https://www.youtube.com/winncoin)

Medium Account

[winncoin](https://medium.com/winncoin)

SWOT

| Strengths | Weaknesses | Opportunities | Threats |
|--|---|--|---|
| <p>Tron's infrastructure</p> <p>Tron's ecosystem</p> <p>Top exchange partners</p> <p>Market makers</p> <p>Advisors</p> <p>Private investors</p> <p>Experienced team</p> <p>Premium Partnerships</p> <p>Efficient User acquisition</p> <p>Established Business model</p> | <p>Cryptocurrency still a relatively niche community</p> <p>Any new coin is risky if the strategy and/or platform is not strong enough</p> | <p>Starting with big established communities</p> <p>Potential token holders new to crypto and not yet investing in competitor coins</p> <p>High value products attractive to experienced crypto holders</p> <p>Highly competitive sectors driving new partner sign ups</p> <p>Easy integration</p> | <p>Competitors arising in the same market and community</p> |

Team

Together, the team behind WINN has decades of experience in gaming, blockchain, and numerous other industries. We are united by our passion for blockchain technology and how it could revolutionise many of the industry sectors in the WINN community.

The WINN team is incredibly grateful for the opportunity to create this product for the millions of blockchain enthusiasts around the globe to access the products and services within the WINN community.

Legal Disclaimer

The following Terms and Conditions (“Terms”) govern the offer and sale of WINN cryptographic tokens (“WINN”) by the WINN COIN Foundation to crowdsale participants (“Purchasers” collectively, and “Purchaser” individually).

This document describes the initial sale in which the WINN token (“WINN”) is sold. It is not a solicitation for investment and does not pertain in any way to an offering of securities in any jurisdiction. Individuals, businesses, and other organisations should carefully weigh the risks, costs, and benefits of acquiring WINN early in the initial sale versus waiting to purchase WINN on open, third-party exchanges.

IMPORTANT

Ownership of WINN carries no rights, express or implied. Purchases of WINN are non-refundable.

Purchasers should have no expectation of influence over governance of the WINN Platform.

By participating in the sale of WINN, you expressly acknowledge and represent that you have carefully reviewed the Terms and fully understand the risks, costs, and benefits of purchasing WINN and agree to be bound by these Terms.

As set forth below, you further represent and warrant that, to the extent permitted by law, you are authorized to purchase WINN in your relevant jurisdiction, are of a legal age to be bound by these Terms, and will not hold liable for any losses or any special, incidental, or consequential damages arising out of, or in any way connected to the sale of WINN, now or in the future, WINN Coin Foundation and its affiliates and successors, and the officers, directors, agents, joint ventures, employees and suppliers of WINN or its affiliates, including Winvestor Ltd.

WARNING

DO NOT PURCHASE WINN IF YOU ARE NOT AN EXPERT IN DEALING WITH CRYPTOGRAPHIC TOKENS AND BLOCKCHAIN-BASED SOFTWARE SYSTEMS

Purchases of WINN should be undertaken only by individuals, entities, or companies that have significant experience with, and understanding of, the usage and intricacies of cryptographic tokens, like Tron (“TRX”), and blockchain-based software systems. Purchasers should have functional understanding of storage and transmission mechanisms associated with other cryptographic tokens. While the WINN Coin Foundation will be available to assist Purchasers of WINN during and after the sale, the WINN Foundation will not be responsible for lost TRX or WINN resulting from actions taken by or omitted by Purchasers. Note, in particular, that WINN Purchasers should take great care to write down their wallet password and not lose it so as to be sure that they will be able to access their WINN when it becomes available after the initial sale. If you do not have such experience or expertise, then you should not purchase WINN or participate in the pre-sale of WINN.

WARNING

CRYPTOGRAPHIC TOKENS MAY EXPERIENCE EXTREME PRICE VOLATILITY.

WINN tokens do not represent any formal or legally binding investment. Cryptographic tokens that possess value in public markets, such as TRX, have demonstrated extreme fluctuations in price over short periods of time on a regular basis. A Purchaser of WINN should be prepared to expect similar fluctuations, both down and up, in the price of WINN denominated in TRX or United States dollars (“USD”) or currencies of other jurisdictions. Such fluctuations are due to market forces and represent changes in the balance of supply and demand. WINN Foundation cannot and does not guarantee market liquidity for WINN and therefore there may be periods of time in which WINN is difficult to buy. Additionally, due to different regulatory dictates in different jurisdictions and the inability of citizens of certain countries to open accounts at exchanges located anywhere in the world, the liquidity of WINN may be markedly different in different countries, and this would likely be reflected in significant price discrepancies. By purchasing WINN, you expressly acknowledge and represent that you fully understand that WINN may experience volatility in pricing and will not seek to hold any of the WINN Foundation Parties liable for any losses or any special, incidental, or consequential damages arising from, or in any way connected to, the sale of WINN.

WARNING

THE PURCHASE OF WINN ENTAILS A NUMBER OF RISKS.

The purchase of WINN carries with it a number of risks. Prior to purchasing WINN, you should carefully consider the risks listed below and, to the extent necessary, consult an appropriate lawyer, accountant, or tax professional. If any of the following risks are unacceptable to you, you should not purchase WINN. By purchasing WINN, and to the extent permitted by law, you are agreeing not to hold any of the WINN Foundation Parties liable for any losses or any special, incidental, or consequential damages arising from, or in any way connected, to the sale of WINN, including losses associated with the risks set forth below.